

Committee Nomination

Proposer: Arran Proctor

Title: Arran Proctor (he/him)



Why would you like to be elected to the role(s) you are standing for?

I am a lifelong politics nerd with a passion for campaigning for human rights and climate issues. Having recently finished a master's in political communication and public affairs, I would like to put the skills and knowledge I gained to good use. With a strong social media and communications campaign, we have the opportunity to spread awareness of the importance of local elections, whilst also making Edinburgh **Green!** On top of this, I want to show how fun it is to participate in local politics and help build a strong team of volunteers and supporters to increase support for the Scottish Greens in Edinburgh and across the country.

What skills, knowledge and life experience would you bring to the role(s) you are standing for?

Through my studies, I have gained a bachelor's degree in journalism and a master's in political

communication. I have built strong skills in writing, content creation, and digital engagement. Additionally, I am currently a digital communications volunteer with the climate activism group Edinburgh Climate Coalition (ECC). My work included multiple pieces of social media content, including informational carousel, memes, and videos. I was also tasked with creating a leaflet to be handed out at street stalls, protests, and events. Using Canva and social media management tool Buffer, this content was posted on Instagram, Facebook, X, and LinkedIn, and accumulated over 2k impressions within 24 hours and a 121% increase in Instagram followers.

Role preference

- First preference** Social Media - Ordinary Member
- role:**
- Second preference** Social Media Officer
- role:**
- Third preference** External Comms - Ordinary Member
- role:**
- Fourth preference** Elections & Campaigns - Ordinary Member
- role:**

Supporters

Rachel Patterson (rpa470296), Ola Olsinova (ool239558)