

Committee Nomination

Proposer: Michael Heffernan

Title: Michael Heffernan



Why would you like to be elected to the role(s) you are standing for?

I have enjoyed being an ordinary member of the Communications Group over the past year. I feel that I have brought a new focus to our social media channels, in particular, [Instagram](#) and [TikTok](#).

If re-elected I would like to continue creating bold, funny and exciting content as the Holyrood campaign commences. I'd also like to explore better ways of working with the Green Councillor Group to create content for EGP socials and build their own social media channels. I have done this successfully in the recent Fountainbridge-Craiglockhart by-election, working with the candidate and their team. It would be good to emulate this elsewhere.

Vote Michael Heffernan #1 to build a stronger social media presence before these vital forthcoming elections.

What skills, knowledge and life experience would you bring to the role(s) you

are standing for?

I have been an active and effective member of the party for a number of years:

- I was the Young Greens International Officer. I represented the party at the European Greens Congress, helping finalise the manifesto for the European elections and I helped deliver GOTV for those elections here in Edinburgh, including lots of social media content, posters, and general comms.
- I am a member of the Communications working group group, where I've revived our Instagram and TikTok accounts.
- I spend too much time on TikTok, largely watching progressive political parties' TikToks and taking notes .

I'm also an experienced campaigner around social and climate issues, and I often make the case for these causes in the media, on conference panels etc.

Role preference

First preference	Comms group - ordinary member
role:	
Second preference	n/a
role:	
Third preference	n/a
role:	
Fourth preference	n/a
role:	
Fifth preference	n/a
role:	

Supporters

Al Neathey, ane3894, Daniel Milligan, dmi210528