



Committee Nomination

Proposer: Michael Heffernan

Title: Michael Heffernan



Why would you like to be elected to the role(s) you are standing for?

Hello! I'm Michael (he/him) and I am running to be a member of the Communications Working Group as my first preference, but I am also open to being on the Sub-branches & Member Support Working Group.

I've been really inspired from my own social media getting out the vote for the EU election and from Glasgow branch, and I would like to see if we can **make better use of Instagram and other non-Twitter platforms by adapting our graphics to work better for these platforms.**

I quite enjoy making graphics, writing (and re-writing) articles, trying to distile big ideas into something more comprehensible. If you give me your #1 vote, I can promise that I'll get our green wins the attention they deserve!

What skills and experience would you bring to the role(s) you are standing for?

I have been really active over the last couple years, with some highlights being:

- Vice Convenor and before that Membership Secretary of North Lanarkshire Branch, **delivering outreach to our new members and social media**
- I'm the Young Greens International Officer. I represented the party at the European Greens Congress, helping finalise the manifesto for the European elections and I helped deliver GOTV for those elections here in Edinburgh, including **lots of social media content, posters, and general comms.**

I understand Communications quite well thanks to broadcast media training from NEON. I'm an experienced campaigner around social and climate issues, and I often make the case for these causes in the media.

Role preference

First preference role:	Ordinary Member - Communications Group
Second preference role:	Ordinary Member - Sub-branches and Member Support Group

Supporters

Gabriel Sanson Gomez, Conor Doherty