

Report

Proposer: South East Edinburgh Greens (decided on: 06/15/2022)

Title: South East Edinburgh Greens

Report

1 This report covers South East Edinburgh Greens' (SEEG) activities over the
2 period June 2021 to June 2022.

3 **Edinburgh 2022**

4 The focus of our activity this year has been the 2022 Edinburgh Council
5 Elections.

6 We were confident that Steve Burgess was secure for Southside-Newington (SN) and
7 so we decided to focus our efforts on John Nichol in Liberton Gilmerton (LG),
8 particularly through canvassing. Although we realised that winning a seat in LG
9 was highly unlikely, we were aiming to build the vote up for a win in 2027.

10 In the end we surpassed our expectations and came within 150 votes of winning a
11 seat in LG, and came a comfortable second in SN. The LG campaign also helped to
12 build up the team in that ward enormously.

13 Below are some numbers for canvassing and deliveries.

14 **Liberton-Gilmerton**

15 We canvassed 556 people in the whole ward from 1 October 2021, and dropped in
16 'We called today' canvassing cards along the way.

17 In LG we delivered around:

- 18 • 4,250 autumn newsletters
- 19 • 2,500 'We called today' canvassing cards
- 20 • 5,800 spring newsletters
- 21 • 6,600 candidate leaflets
- 22 • 3,900 eve of poll cards

23 We also delivered around 100 window posters to supporters and members and put
24 out A-boards at 9 polling stations. We stuffed over 600 envelopes with 'warm'
25 letters for postal delivery.

26 **Southside-Newington**

27 In SN we delivered around:

- 28 • 13,000 autumn newsletters
- 29 • 10,000 spring newsletters
- 30 • 10,500 candidate leaflets
- 31 • 230 'warm' letters
- 32 • 5,500 eve of poll cards

33 We also delivered 200 window posters to supporters and members and put out A-
34 boards at 8 polling stations.

35 **Helping other wards**

36 Our volunteers helped out with deliveries and canvassing in Inverleith ward, and
37 we supported Forth ward with data entry and producing canvassing sheets. We also
38 did some envelope-stuffing for Linlithgow and Sighthill-Gorgie.

39 **Fundraising and Finances**

40 Again no capitation income was forthcoming this year. However, with Covid
41 restrictions still ongoing, we did not need this for meeting room hire and event
42 expenses. Next year we plan to resume in-person meetings, and so we hope that
43 capitation income will return.

44 We decided to have another Auction of Promises in Nov/Dec 2021 as an election
45 fundraiser, and have been raising funds through crowd-buying.

46 **Auction of Promises**

47 Building on our experience of the first auction of promises, we streamlined the
48 process by setting up and running the auction on Edinburgh Greens website. The
49 selection of promises was even more impressive than in the first year, and
50 included chocolate tasting, sailing lessons and room-painting (see end of report
51 for full list).

52 We raised £657 – well up from £270 raised in 2020. The auction had a good social
53 aspect to it as well giving people the opportunity to meet the people behind the
54 promises and bids.

55 Next year, the branch have agreed to take the auction over to make it a wider
56 and bigger event.

57 **Crowd-buying**

58 For a couple of years, SEEG member John Palmer has been running a crowd buying
59 initiative for friends and other members as a fundraising initiative. He noticed
60 that a group of farmers in Spain had organised to sell their produce direct to
61 consumers. They all work on very organic, ecological and sustainable principles.
62 They sell in larger quantities, so John organised with friends to buy co-
63 operatively and then divvied up and delivered the fruit to the buyers.

64 This financial year the initiative raised £300 for Edinburgh Greens, and crowd
65 buyers also donated £300 of crowd-farming fruit to food banks in Poland for
66 Ukrainian refugees. The idea has attracted the attention of the Eco-committee of
67 Mayfield Church, who have asked John to give a presentation.

68 **Membership**

69 Our membership has increased from 220 to 233 members in our two council wards.

70 **Meetings and Socials**

71 **Meetings**

72 Our monthly sub-branch meetings have been focussed on the practical detail of
73 running a branch and consequently haven't been encouraging members to attend.
74 So, we decided to change the agenda and start the meeting with a topic, leaving
75 the business matters until the end. So far we've had:

- 76 • Reflections on COP26 – a group discussion
- 77 • Sheriffhall Roundabout plans, with Cllr Claire Miller
- 78 • 20 Minute Neighbourhoods and Cameron Toll, with Cllr Chas Booth
- 79 • Tree Protection, with Ellie Mills, Midlothian Council Tree Officer

80 We also had a surprise visit from Ariane Burgess MSP. She spoke about Scottish
81 Greens in Holyrood and in co-operation with the Scottish Government, and the
82 National Planning Framework.

83 We now have a Slack workspace for discussion and decision-making in between
84 meetings.

85 We plan to return to in-person meetings in July at the Charteris Centre.

86 **Social events**

87 Following the both the Holyrood and Edinburgh elections, we had a thank-you
88 social for volunteers at The Salisbury Arms. These were a great success.

89 We've also had a couple of successful joint events with South Edinburgh Greens:

- 90 • Astley Ainslie tree tour - Maggie Carson from the Astley Ainslie Community
91 Trust gave a very engaging tour and we had a bring-to-share picnic in the
92 grounds

93 • Meadows Festival picnic – in lieu of our usual stall which we didn't have time
94 to prepare for this year, SEEG and SEG hosted a picnic with Scottish Greens flag
95 flying

96 **Appendix 1 - The Promises**

97 Thanks to all who promised and bid in the Auction of Promises:

98 • Exploring Edinburgh's Volcano – a guided tour for two

99 • Hand Woven Double Loop Snood

100 • Jameson Black Barrel Irish Whiskey

101 • Knitted Tea Cosy

102 • Nc'Nean Organic Single Malt Scotch Whisky

103 • Pacari chocolate gift set

104 • Pacari Chocolate Tasting for four households

105 • Paint a Room

106 • Peace Lily

107 • Peeriegal Tote Bag

108 • Positive News Subscription

109 • Grow your own Raspberries

110 • Three sets of Reusable Gift Wraps

111 • Sailing Lesson and/or Sailing Trip

112 • Three pots of Money Plant Cuttings

113 **Appendix 2 – Office Bearers 2022-23**

114 The following people were elected as office bearers at our AGM on 9 June 2022:

- 115 • Ola Olsinova – Co-Convenor
- 116 • Guy Johnson – Co-Convenor
- 117 • Branch Committee Representative – Breck MacGregor
- 118 • John Palmer – Minutes Secretary
- 119 • Steve West – Membership Secretary
- 120 • Alison Neathey – Admin Secretary*
- 121 • Caroline Barr – Social Secretary*

122 *new roles